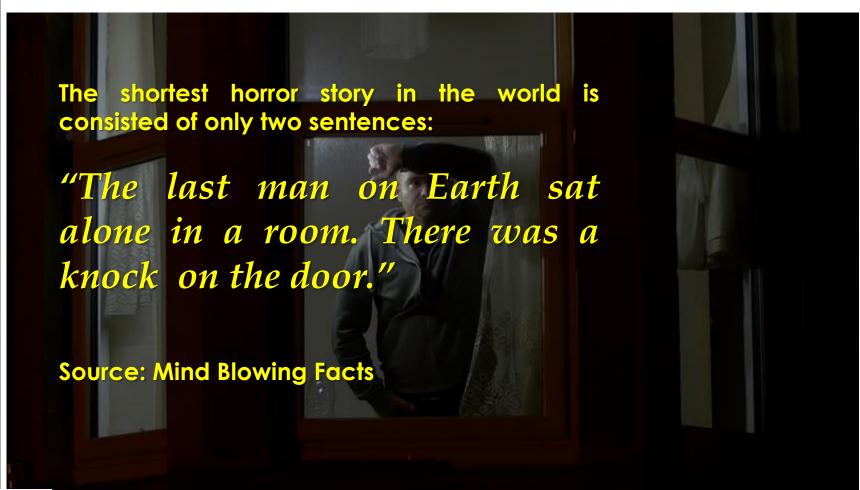
Emerging Thrusts and Writing Research Proposal for Funding

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Teaser





Why research?

A Tool for Building
Knowledge and Efficient
Learning

Research is required not just for students and academics, but for all professionals. It is also important for budding and veteran writers, both offline and online.



An Aid to Business Success and Job Search

Research has a vital role in business. Many successful companies, such as those that produce consumer goods or mass-market items, invest in research and development or R&D.



Means to Understand Various Issues

Research can shed light on issues we didn't even know existed, and can raise questions we hadn't realised even needed asking.



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Why research?



A Way to Prove Lies and to Support Truths

Fact-checking to know the truth is integral to the process of research, for it is fueled by an inquisitive and critical mind.



A Seed to Love Reading, Writing, Analyzing, and Sharing Valuable Information

As literacy is integral in improving a person's social and economic mobility and in increasing awareness, research then hones necessary basic life skills and makes learning a life-long endeavor.



Nourishment and Exercise for the Mind

Indeed, research and doing research encourage people to explore possibilities, to understand existing issues, and to disclose truths and fabricated ones.



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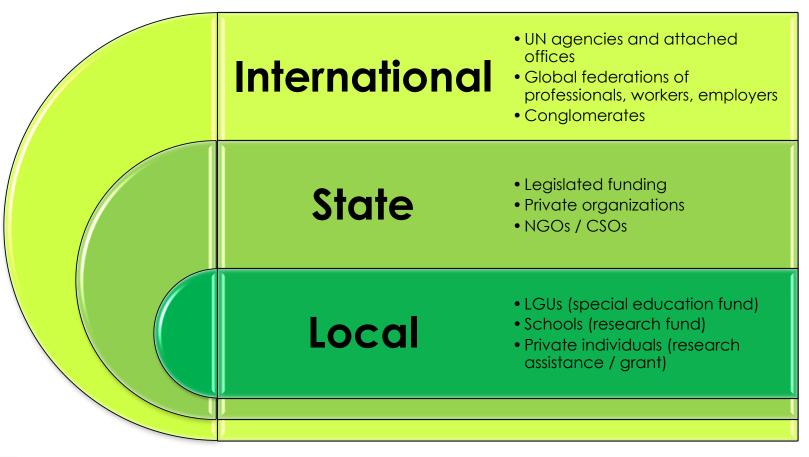
Roadblocks

I have no...

- 1. Interest, initiative and commitment Try to write. Stop reading for the meantime.
- 2. Availability and time management **Plan well.**
- 3. Technical know-how and training Collaboration or team research
- 4. Research Funding
 Start with school grants.



Sources and Levels of Funding





Funding Agencies



FUND FOR ASSISTANCE TO PRIVATE EDUCATION













Republic of the Philippines

DEPARTMENT OF SCIENCE AND TECHNOLOGY

Philippine Council for Industry, Energy and Emerging Technology Research and Development (PCIEERD)







FROM THE AMERICAN PEOPLE Science, Technology, Research and Innovation for Development

(STRIDE) Program



United Nations Educational, Scientific and Cultural Organization



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Dynamism between and among the Funding Agency, Academy, and

Researcher Binding Legal Free and voluntary Ethical Research **Project for** Well-Moral **Funding** founded Factual Scientific Actual



Bridging the gap! Where do you begin?





International treaties; national statutes, executive orders, ordinances, rules and regulations, policies and procedure

K-12 Curriculum ASEAN Full Economic Integration Sciences, Risk reduction, Health, and Automation





ABM



CPD and MRAs

Technologydriven accounting





K-12 Curriculum Law; RA 10533

AN ACT ENHANCING THE PHILIPPINE BASIC EDUCATION SYSTEM BY STRENGTHENING ITS CURRICULUM AND INCREASING THE NUMBER OF YEARS FOR BASIC EDUCATION, APPROPRIATING FUNDS THEREFOR AND FOR OTHER PURPOSES

SHS TRACKS – **ABM** is under Academic Track



ASEAN 2015 FULL ECONOMIC INTEGRATION

ASEAN Economic Community (AEC) 2015 is a major milestone in the regional economic integration agenda in ASEAN

huge market of US\$2.6 trillion and over 622 million

people. In 2014, AEC was collectively the 3^{RD} largest economy

in Asia and the 7TH largest in the world.

PRC mandated all regulatory boards to prepare and disseminate competitiveness roadmaps for all regulated professions.



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ONE COMMUNITY

ASEAN economic community

10 countries, single regional economic market by 2015

REGIONAL COOPERATION

Working together rather than competing against each other

Strong emerging market of 622 M people

FREE TRADE

Free flow of goods, services, investment capital and skilled workers

Professional mobility





Security risks and confidentiality of business information Accounting process simplification or lean program

Automated accounting system



Writing Research Proposal Evaluation Criteria

Criteria	Yes	No
Relevance. Does the proposal focus on the theme?	✓	
Validity . Does the proposal describe a study or design that applies appropriate methods, approaches, and tool?	✓	
Originality . Does the proposal possess novelty and creativity of its own?	✓	
Ethics . Does the proposal show observance of research ethics and etiquettes?	✓	
Clarity and conciseness. Does the proposal use clear, concise and appropriate terminologies and concepts?	✓	
Impact . Does the proposal offer new and remarkable contribution to the existing fund of knowledge?	✓	

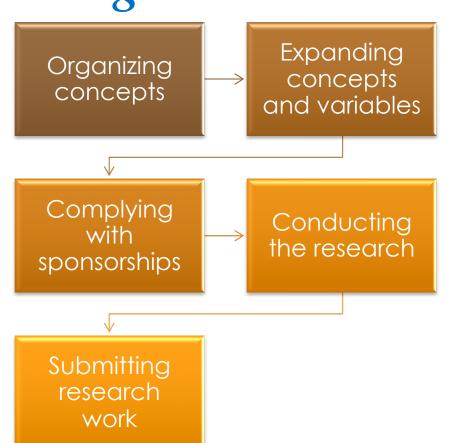


Format of a Research Proposal

GENERAL RULE: There is no specific format of a research proposal. It depends on the funding agency. Most of the time, a ready-made template is provided to the proponent (researcher) for easy facilitation.



Generic Process of Research for Funding



Critical rocks:

- 1. Remembering the Evaluation Criteria
- 2. Clarifying the intention and purpose of research
- 3. Fitting in draft to funding requirements
- 4. Data gathering Research ethics
- 5. Disseminating research findings



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Sections of a Research Proposal

I. <u>Background and justification of the project</u> (What is the nature of the proposal, its design, and the need to conduct it?)

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- II. Objectives of the project (What are the things it wants to attain?)
- III. <u>Expanded results of the project</u> (How will it contribute to the community or organization?)
- IV. <u>Project implementation and management</u> (Who are the researchers? Their key responsibilities? How will they conduct the research? What are the risks that may occur? How will they resolve conflicts?)
- V. <u>Project budget</u> (How much is the total budget? How is the budget distributed? HINT: give consideration to the operating expenses e.g. data gathering)



Sample of Research Titles

K-12 Curriculum Law; RA 10533

- 1. Redirecting Accounting Instruction in the Context of K-12 Curriculum Law
- 2. K-12 Accountancy, Business, and Management Track: From Blueprint to Action
- 3. Teaching Accounting Basics in the Senior High School
- 4. 21st Century Teaching and Learning: How the Accounting Professionals and Academe Respond
- 5. Basic Accounting Skills of Selected Senior High School Students as Springboard to Proper Accounting Education



Sample of Research Titles

ASEAN 2015 FULL ECONOMIC INTEGRATION

- 1. The Mutual Recognition Agreement (MRA) on the Accounting Profession: A Policy Review and Direction
- 2. ASEAN 2015 Integration and Beyond: Raising the Bar of the Accounting Profession
- 3. Perceptions and Preparations of Accounting Educators on ASEAN Integration
- 4. Issues and Challenges of RA 10912 (Continuing Professional Development Act of 2016
- 5. Accounting and Management Controls for Sustainability and the Environment



Sample of Research Titles

<u>AUTOMATION</u>

- 1. Optimization of Accounting Information for Business and Industry Players through ICT
- 2. Computer Aided Instruction (CAI) for Accountancy Courses: The <u>School A</u> Experience and Modelling
- 3. Computer Constructs and the Accounting Profession
- 4. Technology Effects on Accounting-Management Dynamics
- 5. Automated Accounting for Strategic Management
- 6. Improving City Taxation Procedure thru Automated Transactions



Thank you for listening!



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Open Forum

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